

PRAYAS-THE PLACEMENT AND INTERNSHIP CELL
MATA SUNDRI COLLEGE FOR WOMEN

ANNUAL REPORT OF ACADEMIC SESSION 2023-2024

Since its establishment in 2005, the Placement and Internship Cell has been steadfast in providing college students with a diverse range of placement and internship opportunities. Our primary objective is to facilitate collaborative efforts aimed at enhancing students' analytical, technical, and soft skills, thereby assisting them in defining their career goals and devising comprehensive strategies to achieve them.

In the current academic year, we had the privilege of hosting esteemed recruiters from renowned brands such as Amazon, WTW, KPMG, TATA AIR, Zomato, Piramal Finance, and Accenture, spanning various sectors including Software, Data Analytics, Education, Travel, Consulting, Sales & Marketing, and Finance. Additionally, our students have secured internships in diverse domains such as Business Development, Anchor, Graphic Designer, Brand Manager, Content Creation, HR, and Digital Marketing.

This year, our students were presented with a plethora of profiles ranging from Market Research, Content, Digital and Performance Marketing, Actuarial Analysis, Priority Relationship Management to Public Relations. Under the leadership of Dr. S. Kalpana Devi (Convenor) and Ms. Ashema Hasti (Co-Convenor), the team PRAYAS has been instrumental in orchestrating these initiatives.

With immense content, we set forth our illustrious placement and internship records of this session. The **Highest CTC** offered in this session was **Rs.8,00,000** offered by Hero Vired. The average and median CTCs offered were Rs.4,18,000 and Rs.3,80,000 respectively. Overall, 688 students applied for the placement opportunities. Out of these, **135** students were selected. Exceeding our previous internship trends, the highest stipend offered to the students was Rs. 27,500 per month for this successful academic year.

Our student office bearers, including Vanisha Mathur (President), Aaushika Sharma (Vice-President), Kavya Thakur and Yakshi Goel (Secretaries), Anoushka Kalawatia and Vibhuti Gupta (Joint Secretaries), Manpreet Kaur, Jasleen Kaur, Mehak Grover, Sana Parveen, Ishita Mahajan, Lavanya Chauhan (Senior Coordinators), have exhibited exemplary dedication and leadership.

Throughout the session, we organized Placement & Internship Drives and Workshops in both Online and Offline formats. These thoughtfully curated gatherings explored diverse topics such as 'How the Digital-First Economy Has Transformed India,' 'Strategies for CV Writing and Excelling in GDPI,' 'Shaping Your Future,' 'Exploring Exciting Career Opportunities post-Graduation,' 'Insights into a Career in Psychology,' and 'Navigating Study Abroad

Opportunities.' have significantly contributed to honing students' skills in alignment with industry requisites.

Over 600 students have got benefitted by activities of the cell in the year so far. We remain committed to fostering a conducive environment for student growth and success in their professional endeavours.

The Placement Team organized its Second Annual Job & Internship Fair- CAREER SYMPOSIUM'24 on 8th and 9th February 2024.

CAREER SYMPOSIUM'24 provided a great opportunity to explore various employment options with 47 companies namely IDFC Bank, Careers360, Codeyoung, AdmitX-Study Abroad Consultant, offering more than 60 profiles, esp. content research and web development, campus research, digital marketing, Finance and HR intern.

The two-day event was inaugurated in the august presence of Prof. Harpreet Kaur, Principal, Mata Sundri College for Women. The Guests of Honour were Ms Mandeep Kaur Walia, Department of Maths and Prof. Praneet Gaur, Department of Psychology. The delegates from the industry were welcomed by the Convenor Dr. S. Kalpana Devi and Co-Convenor Ms Ashema Hasti.

The event saw the participation of more than 2000 students across various institutions of Delhi/NCR, out of which around 250+ students grabbed the internship offer on the spot.

A. Placement Drives

SNo	COMPANY NAME	Number of Students who appeared for the Recruitment Process	Number of students who got Selected
1	LENSKART	18	1
2	DRISHTI IAS	10	2
3	HERO VIREO	21	1
4	CODE VYASA	15	1
5	KNOWLEDGE EXCEL	4	1
6	ANLAGE	24	9
7	BSR CO LLP	54	11

8	KPMG	19	2
9	CREASIP	1	1
10	CHEGG	77	8
11	NTT DATA	16	1
12	IQI INDIA	46	19
13	ACCENTURE	51	1
14	AMAZON	58	19
15	ZOMATO	74	3
16	PLANETSPARK	26	1
17	ELEMENTS HR	15	2
18	CLAIRVOLEX	22	2
19	TALENT ORGANIZERS	26	10
20	UPTOP CAREERS	22	3
21	PROVIDENT CAPITAL	36	16
22	STUBBORN FACTORY	36	10
23	PIRAMAL FINANCE	17	11
	TOTAL	688	135
	Average Package	Rs. 333130/- per annum	
	Median Package	Rs. 323000/- per annum	

B. Internship Drives

Company Name	Students Applied	Students Selected
Pedal Start	11	2

Sirona Hygiene	10	1
Zielhoch	78	29
Upgrad	10	1
Hello Study Global	5	2
Bluntt	15	13
RSVI	14	3
Yhill- PPO	9	1
EDU Clouds	12	2
Creasip	5	2
Decathalon	2	2
RSVI	23	4
Shewings	1	1
TimeCyberMedia	8	1
Pehchaan: The street School	88	56
Growth Spree	19	3
Skilltime	19	2
Hello Study Global	64	4
Erekrut	38	11
IDFC	25	1
Nanhi Kashtiyaan	35	16
Uptop Careers	22	3
Swacchpan	34	21
IQI India	33	18
Renukiran	57	10
Global Cert	60	22
Talent Organizer	26	10
Vishalakshi Foundation	7	4
Socio labs	28	12

IFISYS	18	3
unHR	29	7
RSVI	69	33
TOTAL	874	300
Average Stipend		Rs. 15595/- per month
Median Stipend		Rs. 10000/- per month

C. Career Counselling Sessions & Skill Development Workshops.

S.No	Event type	Topic	Name of Event Speaker	Name of Organisation/ Company	Date	Number of Participants
1	Webinar	How has the Digital First Economy changed India	Ms Sonia Varshneya	Master's Union & KPMG	11th July 2023	27
2	Pre Placement Talk	Teach For India Fellowship	Anshika Sahni & Soumyadeep	Teach For India	28th July 2023	47
3	Short Term Certification Course	Business Analytics: using Tableau, Power BI and Excel	Ashish Kapasiya	IMS Proschool Course	1st August 2023 - 12th September 2023	41
4	Workshop	Tips on CV writing and acing GDPI	Shilki Bhatia	Delhi Institute of Advanced Studies	10th August 2023	48
5	Pre- Placement Talk	Pre- Placement Talk	Rachit Chowdhary & Kruti Pancholi	BSR & Co. LLP (KPMG)	21st August 2023	54

6	Short Term Certification Course	Data Analysis	Mr. Sushil Soni	Learning Links Foundation	25th August 2023	250
7	Workshop	Exciting Career Opportunities after Graduation	SD Singh & Nitin Kukreja	Unacademy	1st September 2023	69
8	Pre- Placement Talk	Pre- Placement Talk	Mr. Vicky Aggarwal, Ms. Priyanka Dudi, Ms. Gayatri Khanna, Raghav Sharma, Tisha Goel, Sakshi Rawat	WTW	6th September 2023	22
9	Workshop	Career Acceleration and Upskilling	Dr. Rohit Kumar Reddy	Expertrons	7th September 2023	68
10	Seminar	Crafting your future	Mr. Navneet Anand	Career Launcher	15th September 2023	27
11	Bootcamp: Rigorous Placement Preparation Training Programme	CV/Resume Building	Mr. Krishna Tripathi	Pearl Academy	18th September 2023	47
12	Bootcamp: Rigorous Placement Preparation Training Programme	How to do well in Case Study	Mr. Sunil Dua	T.I.M.E	19th September 2023	47
13	Bootcamp: Rigorous Placement Preparation Training	How to do well in Group Discussion	Mr. Neel Panicker	T.I.M.E	20th September 2023	21

	Programme					
14	Bootcamp: Rigorous Placement Preparation Training Programme	Mock Personal Interview	Dr. Shilki Bhatia	DIAS	21st September 2023	20
15	Bootcamp: Rigorous Placement Preparation Training Programme	Mock Group Discussion	P.cell Students	PRAYAS- Placement & Internship Cell	22nd September 2023	21
16	Certification Exam & Certificate Distribution	Power BI	Mr.Ashish Kapasiya & Ms. Jagriti	IMS Proschool	28th September 2023	41
17	Workshop	Genrative Ai	Mr. Udai Singh	NIIT- Genrative AI	5th October 2023	80
18	Orientation	Technical and soft skills Developement	Ms. Bharti Verma and Ms. Kawal Preet Kaur	Techsaksh am	7th October 2023	7
19	Seminar	understanding startup business model	Mr. Aalekh Tripathi	DIGIACC EL	16th October 2023	143
20	Workshop	Overseas Education	Mr. Vaibhav Verma	Halp	17th October 2023	18
21	Workshop	Study Abroad	Mr. Naveen Rai	Hello Study Global	18th October 2023	18
22	Short Term Certification Course	Data Analytics Course	Mr. Sonu Gupta	Learning Link Foundation	19th October 2023 - 20th November 2023	76
23	Seminar	Career in Psychology	Mr. Shivam Kumar Dixit	Counsel India	23rd November	76

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24	Workshop	How to get sulfated in the TISS Applied Psychology Program on first attempt.	Mr. Mayur Soni	TISS	7th December 2023	100
25	Seminar	Study Abroad	Ms. Mukta Sharma & Ms. Tanya Marble	Career Craft Consultant	29th January 2024	60
26	Seminar	Fostering Professional Readiness from a young age and How to Prepare for a Job Interview	KBI Sai venkat & Manju Mahonar	Keynote Spotlight	30th January 2024	160
27	Seminar	Micro Entrepreneurship for Students & Emotional Intelligence	Dr. Padmini Panigrahi & Neerja Mahajan	Keynote Spotlight	31st January 2024	158